

Roman Road LDN Partner Scheme 2020

Become a Partner today and reach new customers.



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Partner Benefits

- + **A full page Business or Organisation listing on our Roman Road LDN ‘Virtual High Street’.**
- + **List any ‘Free entry’ events on our Roman Road LDN ‘Events’ Page.**
- + **Enjoy 10% discount on Digital Marketing Tools. For example, photography and copywriting.**
- + **Join us for an Annual Partner Networking Social.**
- + **A dedicated Roman Road LDN Partners Manager (me!) that will help you get set up.**

Classic - £20/month*

Our most comprehensive Partner listing and engagement offer.

'Classic' Partners can take full advantage of a more enhanced business listing on our 'Virtual High Street' and boost their existing online profile at the same time. More info, pics, links, discounts & events.

Be an active member of our community, utilise our network of other Partners and gain access to our 'local' Patrons, through our Quarterly Patron Review. New Partner announcements, Partner events, our Partner 'discovery' initiative.

RRL Business Listing:

- + Multiple Pictures
- + Business Description
- + Opening Times
- + Outside Links (to other platforms)
- + Link to events on RRL 'Events' page

RRL Events Page:

- + List any 'Free entry' events for £0 (Basic Event listing with 1 Link)
- + List any 'Paid entry' events on our RRL 'Events' page for £20 per event (Enhanced listing with multiple links)

RRL Partner Perks:

- + RRL Official Partner Badge (Window Vinyl & Website Logo)
- + New Partner Announcement (on RRL Social & Patron Review)
- + Curated list of Partner events (on Patron Quarterly Review)
- + Patron Partner 'Discovery' Initiative. (TBC)

Events - £30/month*

Post unlimited events, classes & workshops to RRL 'Events' page.

'Events' Partners can enjoy all the benefits of our Classic Package plus be able to link to, and post unlimited events on our RRL 'Events' page.

Whether it's a 'Free entry' or 'Paid entry' event, you can have unlimited enhanced event listings, without restrictions on information and external links.

Digital Media - £80/month*

Digital marketing support and training to power forward!

'Digital' Partners can enjoy all the benefits of our Classic Package plus:

- + A 14 day Facebook and Instagram campaign, worth £100 per quarter.
- + A tweet a month on Twitter
- + Monthly group Social Media Webinar with our Digital Media expert

Essentials - £6/month*

No frills, just the basics.

This package is best for businesses and organisations with a limited budget who would like to be found by 'locals'.

Our 'Essentials' Partners will be able to create a full page listing on RRL's 'Virtual High Street', with the basics; a picture, description, address, contact details and opening times.

We asked our readers: How does local journalism support the local economy?

“I often forward articles to friends,
like the one about Mark the fruit vendor
to tell my sister-in-law where to shop.”

“It encourages people to visit
places that might not have that
much **advertisement power**.”

“It’s great to hear the **back
story of a place**. For instance,
I’ve been meaning to go to
some of the cafes or restaurants
and **your mag is a reminder**
of this.”

“local journalism promotes
local classes, workshops and
events that **I wouldn’t even
know where to find**. I find that
most people probably work
outside of the borough they
live in, and so they spend
most of their time wherever
they are working and exposed
to what’s going on around
there. Not so much what is
going on near home unless
you look for it.”

“It helps keep the money in the borough,
keeps indie shops and services open,
delays the inevitable chain take over,
keeps us knowing our neighbours and
our shopkeepers, which is a must for
a healthy cohesive community.”

“It encourages people to visit
the area and **establishes a place
as a destination** that is worthy
of visiting.”

“Increases knowledge and
therefore an **interest in exploring
new experiences** which
is **inspiring and uplifting**.”